

Feminist

Tech

Carry  
Deck

[www.feministtech.org](http://www.feministtech.org)



## Welcome to the Feminist Card Deck.

This deck helps you to explore the Feminist Tech Principles and develop your own narratives and ideas.

Each card features a quote and questions connected to the 12 Feminist Tech Principles. The card deck can be used in groups – where people pull a card and then share the answers to their questions with the other players – or it can also be used alone.

QR codes on the deck will guide users to more info on that principle, as well as hands-on good practice examples for inspiration. The deck contains blank cards for additional principles and questions.

Find more info as well as all contributors of the Feminist Tech Principles here:  
[www.feministtech.org](http://www.feministtech.org)





Q1:

**What different roles  
does digital technology  
play in the climate  
crisis?**

Q2:

**What are the  
low-tech alternatives  
we might turn to  
in place of the  
digital tools we are  
already using?**

principally

»The key question we need to ask is, What are we optimising for? Currently, it's a political and economic model where gains are privatised in the hands of a few while harms are socialised on people and planet.«

— Fieke Jansen  
& Michelle Thorne



Q1:

**What invisible labour  
has gone into  
the digital tools you  
regularly use?**

Q2:

**How can we better  
understand and navigate  
the environmental  
and social impacts of  
the raw materials and  
resources that power our  
digital tools?**

**Principle 2.**

**»Global tech production  
is highly integrated  
but its profits  
are not shared equally  
between its workers.  
Tech supply chains,  
production and delivery  
rely largely on forced  
or cheap labour, which  
affect women  
disproportionately,  
particularly  
in the Global South.«**

— Carolina Reis



Q1:

How would our digital tools have to be designed to last for the next 50 years?

Q2:

How can we increase the value of maintenance and care? How do we shift away from individualist to collective perspectives and nourish a global sense of ownership?

principle 3.

**»Right now, big tech  
is shaping what our  
future technologies  
look like and how  
we imagine them.  
And because we have  
become so dependent  
on their products, our  
reliance upon their  
visions is closing  
down avenues for  
alternative futures.«**

— Fieke Jansen  
& Michelle Thorne



Q1:

**What digital technology  
has made you feel  
connected to others in  
a way that felt  
embodied, sustaining,  
and/or nurturing?**

Q2:

**What is your favourite  
digital service business  
model that does not  
capitalise on your data?**

principle 4.

**»Thinking about feminist tech without centring healing in a way that is collective will reproduce the very mechanisms of oppressions we wish to dismantle.«**

— Laurence Meyer



Q1:

How can accessibility  
not just be an  
afterthought or add-on  
but the central  
focus of the design  
process?

Q2:

How can marginalised  
people become  
part of all stages of  
design and policy  
processes? What is in it  
for these groups?

principle 5.

»This lack of equity and representation is grounded in the very structure of the internet that sees power and representation skewed towards a global minority of predominantly white technological developers with access to resources.«

— Chenai Chair



# **Principle 6.**

**Q1:**

**Which digital tools should never have been deployed in the first place? Who is harmed by them?**

**and what difficulties are faced when trying to uproot an established technology or practice as compared to never deploying it at all?**

**Q2:**

**What could a right to review, revoke and refuse look like in practice?**

**Q3:**

**When is a system too harmful to be deployed?**

»Technology for some uses, like the distribution and monitoring of policing and other carceral infrastructure, will inherently harm us as disabled people, migrants, women\*, queer, trans and racialised people.«

— Sarah Chander



# *Principle 7.*

Q1:

**What is the founding narrative of your favourite digital tool? Whose contributions to it have been rendered invisible?**

Q2:

**What narrative patterns are common in the creation of digital technology? How can we change them?**

Q3:

**What practical steps might you take to make visible the contributions of those who've come before you (and who have prepared the ground for your creations)?**

»Naming is inherently political. By naming we acknowledge those who have come before us: those who participated in creating particular technologies or who contributed to its design. Yet naming, crediting and acknowledging the creators of certain technologies, and looking at the genealogy of how things come to be, is rarely part of technology's dominant discourse.«

— Maya Ober



Q1:

**What tools, services, and hardware are part of the digital public infrastructure of the future? Who should pay for it and maintain it?**

Q2:

**How would you define “public interest tech”?**

Q3:

**What are good ways to explain the benefits of open source to non-tech people?**

**Principle 8.**

»Paying and supporting our digital care workers requires the development of new funding structures for those who tend to the functioning of the infrastructure that our technology stack is built on.«

— Julia Reda



# Principle 9

Q1:

**What could a  
trauma-informed  
mechanism for  
reporting hate speech  
look like?**

Q2:

**What does a safe space  
look like for  
you personally? What  
are the important  
features of a  
safe(r) space online?**

**»Not only do online spaces reflect prevailing patriarchal social attitudes, in the age of automation, they risk enshrining and amplifying them, rather than acting as a counterbalance or corrective.«**

— Nighat Dad



**Q1:**

**What does well-informed  
and reversible consent look  
like for you? What is an  
example of it?**

**Q2:**

**What could a well-designed  
consensual cookie policy  
look like?**

**Q3:**

**In what areas is informed  
consent essential?**

**Q4:**

**In which areas would you  
like to be able to easily  
revoke your consent to data  
collected from you?**

**Principle 10.**

**»Consent is frequently demanded in exchange for access to vital products and services, and is rarely explained in a clear or accessible way. Meaningful consent - which must be voluntary, informed and reversible - remains rare.«**

— Elena Silvestrini  
& Naomi Alexander Naidoo



Q1:

**How has your online behaviour changed in the last 10 years?  
Do you still feel reflected by the profiles you had then?**

Q2:

**What measures could allow for fluid digital identities?**

Q3:

**What kind of digital service should know your gender? And which not?**

**Principle 11.**

**»Individuals and communities must be supported in contesting the use of categorisations, articulating any categories that are used, scrutinising their benefits, and ultimately in declining to participate if their requirements are not met.«**

— Cami Rincón



# **Principle 12.**

**Q1:**

**What do you think  
is your most valuable  
data point?**

**Q2:**

**What obfuscation  
strategies are you  
using online?  
Which work best and  
what are the pitfalls  
involved?**

**»The nonchalance of majoritarian groups who feel they have “nothing to hide” facilitates the collection and classification of online data, which frequently marginalises already-marginalised people.”**

— Nakeema Stefflbauer





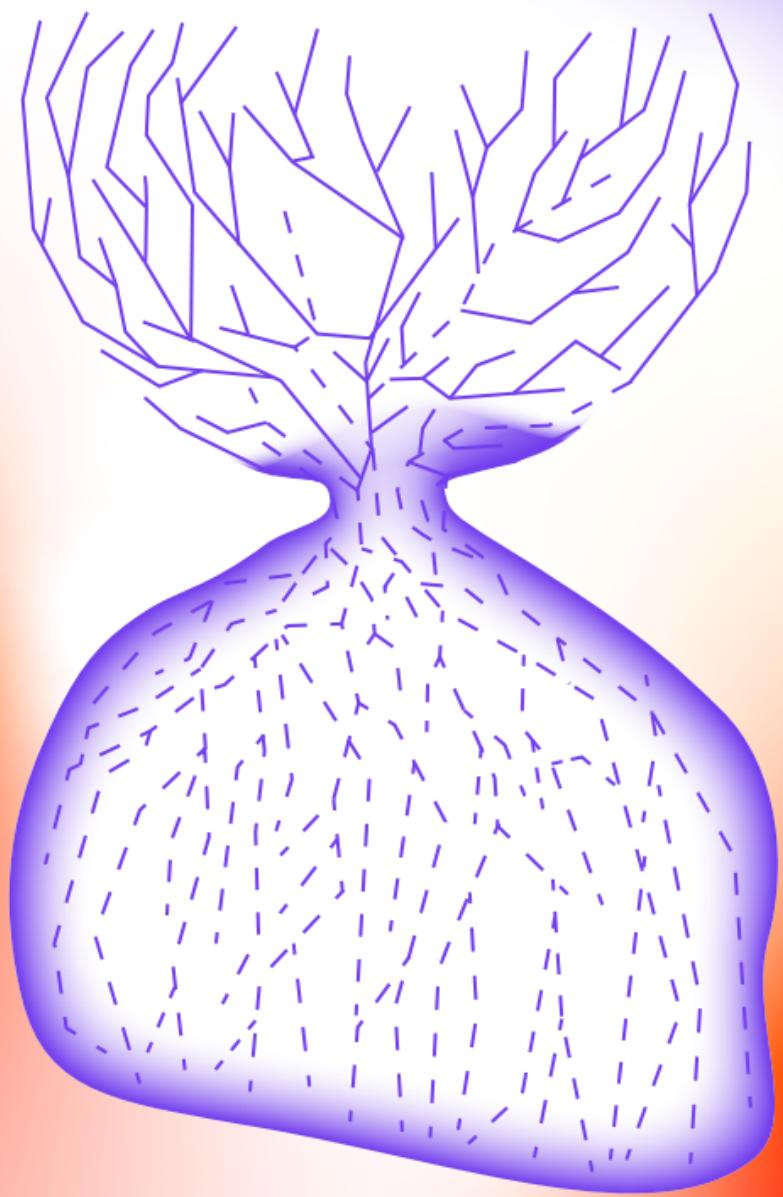
# Dear Newspaper Editors

Feminist Tech Vision  
by Camila Nobrega

This is probably the first faxed letter the newsroom has received in years. It was the only way to avoid being traced. There are many reporters here in the conference halls, all of us running around, trying to grasp the key points and getting only the same fragments of information from the same old faces. We are tired. (...)



→ Principle 1



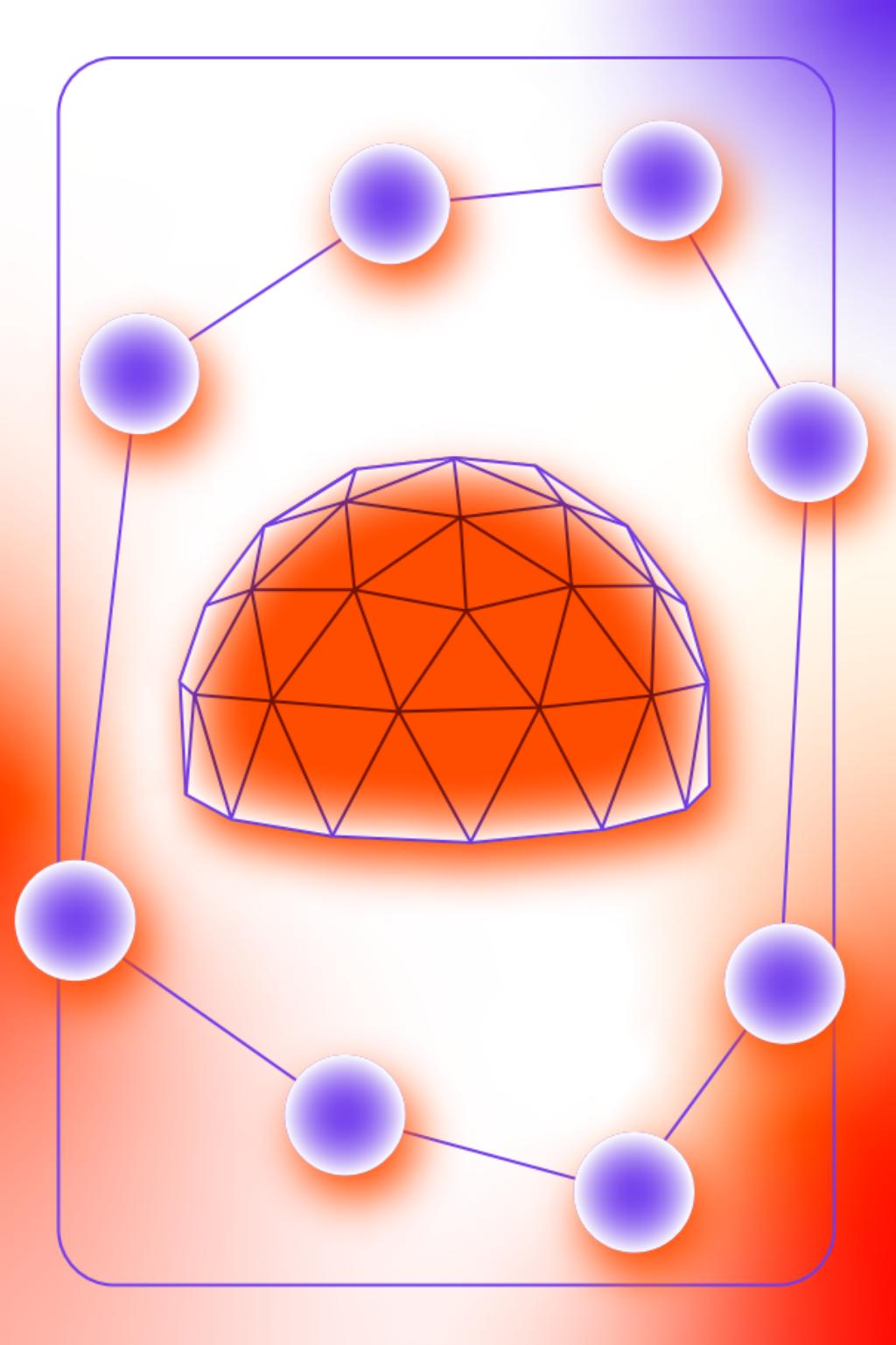
# The Data Healing Recovery Clinic

Feminist Tech Vision  
by Neema Githere

After three years of dedicated organising following The Great Outage of 2021, our community of data healers have succeeded in developing a program tailored to the unique needs of individuals recovering from data trauma. Our practice operates based on a holistic approach to digital wellness which centres clients as collaborators and active participants. This is a space where we have patience, not patients. (...)



→ Principle 4



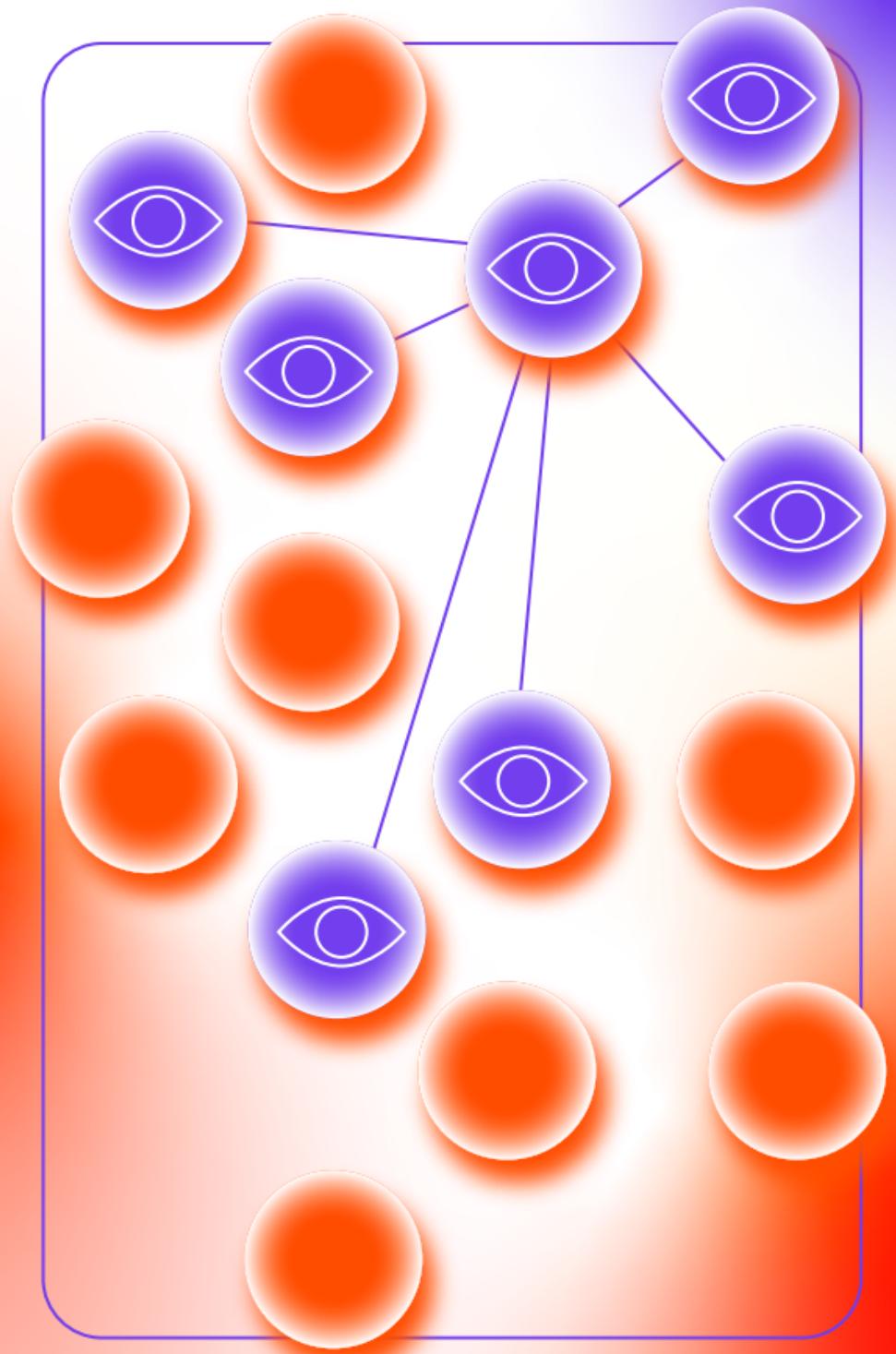
# The Muhəbbət Hub

Feminist Tech Vision  
by Buse Çetin

I was on my way back from my meditative walk in our neighbourhood forest. I've trained myself to listen to the melodies of the forest and translate them into my own sensual language. Yes, I am developing my own language with sound, image and sensations merging the digital and physical realms. (...)



→ Principle 5



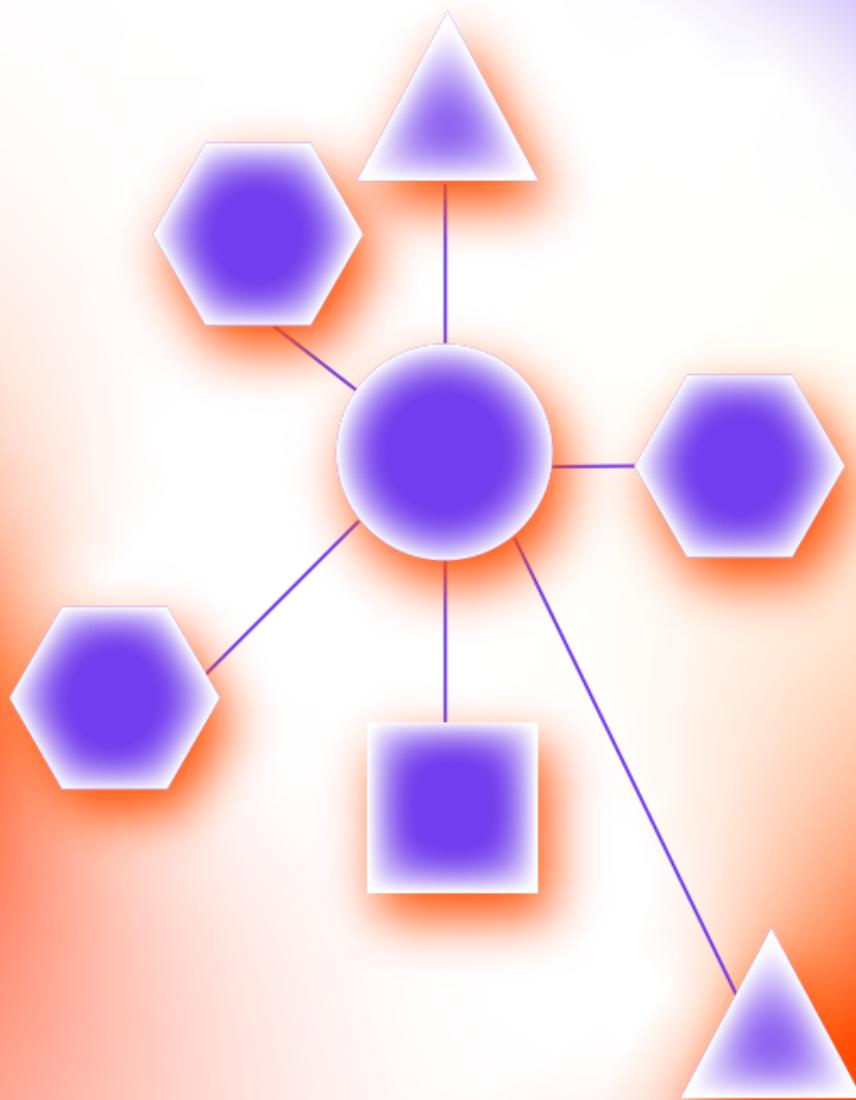
# Dear Diary: Trust and Dating in 2030

Feminist Tech Vision  
by Chinmayi SK

I started my day listening to my favourite podcasts and reading through online news sites and social media with my coffee. I spent a good hour in the mild morning sun, something which has become rare these days. I now work remotely from my place tucked away in the hills. I still have a low bandwidth internet connection, but it is good enough to make decent video calls. I have a peaceful functional life. (...)



→ Principle 10



# Metaverses and Borderlands

Feminist Tech Vision  
by Vanessa Opoku

When I was a teenager, I spent more time playing computer games than anything else. I loved switching between roles, playing different characters or creating my own.

Above all, it was the only place I was free of the ongoing determination of others, whether about my origin or ancestry, my gender or other parts of my identity. (...)





# “The Friendzzz app has requested to collect your data.”

Feminist Tech Vision  
by Safa Ghnaim

I like to imagine a world where privacy is the default and informed choice is made possible. Let's explore one such alternate reality together...

Imagine a new app comes out and takes the world by storm. It's called the Friendzzz app. It's a hot new social media app that puts people over profits and is fully accessible. (...)



→ Principle 12

